

B Lab Singapore – The Opportunity & the Impact

The Organisation

B Lab is transforming the global economy to benefit all people, communities, and the planet. A leader in economic systems change, the B Lab global network creates standards, policies, and tools for business, and certifies companies—known as B Corps—who are leading the way. B Corps use profits and growth as a means to a greater end: high-quality job creation, reduced inequality, healthier, regenerative environments and stronger communities. To date, this global community includes over 5,900 B Corps in 150 industries and across 85 countries. In addition, over 200,000 users are managing and advancing their impact with B Lab frameworks such as the B Impact Assessment and the SDG Action Manager, to help companies take action on the UN Sustainable Development Goals (SDG) and work towards the collective vision of a shared prosperity. B Lab provides these tools as a public good.

Established in 2021, **B Lab Singapore** (B Lab SG) is excited to be a key Asian partner for this global movement. We aim to expand the community of Certified B Corps and ensure that the B Corp Movement is game-changing, inspiring and inclusive in a global context. As the nexus for the world’s most vibrant economies, B Lab SG is well positioned to grow, promote, enable, & empower the community of B Corps in the region.

We invite you to join us at B Lab SG as we work to realise our **vision of a more inclusive, equitable and regenerative economy that works for all people and the planet.**

The Opportunity – Head of Impact and Growth, B Lab Singapore

B Lab Singapore is offering an outstanding opportunity to lead systems change as **Head of Impact and Growth**. This role encompasses developing strategic partnerships to build a more purpose-driven business ecosystem, growing the B Corp Community and working with key stakeholders to deepen positive business impact and catalyse systems change.

Ensuring that capitalism creates a shared and durable prosperity requires corporations, investors and regulators to take action and champion policies, practices and mechanisms of accountability that deliver measurable value for all stakeholders. To this end, identifying, engaging and partnering with key stakeholders in the ecosystem is key to B Lab’s aspirations to engender positive systems change. Strategic partners for B Lab include government-linked organisations, business networks, and think-tanks. This role will also work with large companies that are leaders in social and environmental impact, ensuring that these companies have the guidance to move through their B Corp certification journey.

At the heart of B Lab Singapore’s strategy is our community of B Corps, who are engaged ambassadors for the movement and continuously strive to improve their impact. Our strategy is focused on establishing B Corps as leaders of the shift towards stakeholder-driven capitalism. This role is critical to B Lab Singapore’s success by enabling the B Corp community to thrive and lead the way in using business as a force for good. A relationship builder, you will be responsible for nurturing the growing community, championing collective action and integrating improvement into the certification cycle.

Responsibilities will include:

Strategic Partnerships

- Identifying key stakeholders in the ecosystem to help realise B Lab's vision of an inclusive, equitable and regenerative economy.
- Developing and delivering on win-win value propositions for partners to enable positive outcomes.

Business Development

- Engage with business networks and directly with aspiring B Corps to build a robust and meaningful pipeline and provide guidance on their B Corp Certification process and requirements.

Community Management and Engagement

- Overall responsibility for the growth and engagement of the B Corp community.
- Champion and facilitate collective action.
- Encourage continuous improvement throughout the community and enable B Corps to continue learning and leading on good business practice.
- Oversee key engagement activities, events and tools throughout the year including B Corp Month, Best for the World and other programs.

Skills, Attributes and Experience

With the mindset that business is a force for good, you are an experienced, high-energy, entrepreneurial personality with a track record of success and a passion for making a positive impact. Ideally you possess and demonstrate the following skills/attributes:

- A minimum of 8 years' working experience with senior leadership responsibility.
- Demonstrated commitment to B Lab's vision of a more just, inclusive and regenerative world.
- High energy, self-managing, entrepreneurial personality capable of working in a start-up environment.
- Team player mentality with a demonstrated collaborative style.
- Ability to communicate complex information clearly and succinctly, in verbal and written communication.
- Strong project management, problem solving, analytical and interpersonal skills.
- General business acumen, including basic competency with high-level business concepts & processes (i.e. corporate forms & legal entities, financial statements, core business functions) is valued.
- Fund raising experience is an advantage

To apply, please email info@sg.bcorporation.net with your resume and cover letter.

More about B Lab SG at www.bcorpsingapore.org